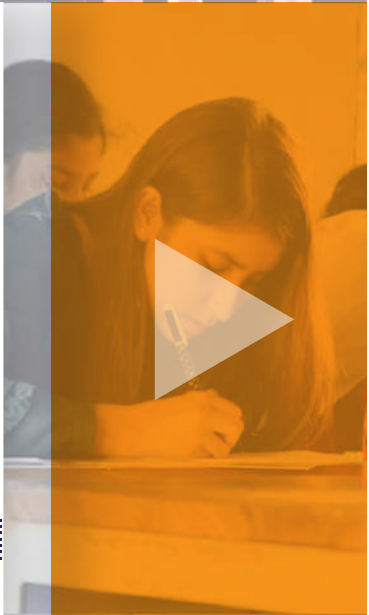




**ENGLISH OLYMPIAD**  
INSPIRING LEADERSHIP



Partnership  
**PROPOSAL**  
Season - 3

Chief Guest  
Mohib De...

[englisholympiad.net](http://englisholympiad.net)

**EO**  
ENGLISH OLYMPIAD™



To  
The Head of Marketing

Subject: Partnership Proposal for English Olympiad Grand Finale 2023.

Dear Sir,  
Greetings from the English Olympiad (EO)!

The English Olympiad hosting Committee is hosting the Third English Olympiad (EO) Grand Finale for the nation under the theme "Inspiring Leadership" in an effort to prepare our young to assume leadership roles in international activities.

English communication skills are crucial in the development of young pupils into responsible citizens and leaders in this period of the Fourth Industrial Revolution. In order to do this, we have contacted 10,000 schools, colleges, and institutions across all of Bangladesh's divisions and districts.

40,000 students applied for Season 3, and a sizable number of them took part. Grand Finale 2023 and Award Giving Event would be held over two days in Dhaka at BICC and United International University (Proposed dates are 8-9 December 2023 ). The recordings of stage performances will be used for reality TV programs like America Got Talent and the Academy Awards- OSCARS where 2500 brilliant students and their parents will join.

We hope that by uniting students, parents, and relevant industry professionals under one roof, this event will stand out as the most amazing one ever. As a result, your organization will be able to act as a platform for the creation of numerous, varied opportunities. Through several kinds of Partnership, we provide businesses, corporations, and up-and-coming business entities with a fantastic opportunity to handle their current and future promotional needs. Your organization would become a partner by taking part in the event, which is a wonderful opportunity to promote the options that are accessible, such as growing your organization's brand recognition and network, receiving extensive media coverage, and fostering corporate social responsibility. Please refer to the comprehensive partnering alternatives that are attached in PDF to this letter.

We are eagerly expecting to see your organization at English Olympiad (EO) Season-3!  
Please do not hesitate to contact us if you require any further information.

Regards,

Amaan Sulaiman

Chief Organizer

English Olympiad

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## Amaan Sulaiman

Amaan Sulaiman is an international leadership and training expert, best-selling author, public speaker, and social entrepreneur. He is the founder and chief organizer of the English Olympiad, a global platform that inspires and empowers students to excel in English language and communication skills. He is also the initiator of World Orphans Day, a global charity initiative that supports orphans and underprivileged children. He has trained and coached thousands of corporate leaders, professionals, and students on various topics such as innovation, selling, marketing, customer management, feedback, HR management, and global standards. He is fluent in both English and Bengali and has authored 5 popular books: English Mania 1 and English Mania 2; The Touchstone, Think In English, Post Pandemic Leadership and Crossword Puzzles. He has delivered over 500 speeches on education and leadership at various schools, colleges, universities, ministries, and events. He was the core leadership trainer at the ICPC World Finals Dhaka. He is widely recognized as a master of communication and a mesmerizing leader who engages his audience with fun and relaxation. He uses different pseudonyms such as Mohammad Aman Ullah and David Solomon for his diverse endeavors.



# Event Calendar

Activity	SEP	OCT	NOV	DEC
Campus Ambassadors' Envisioning	10	10	10	-
Workshop	10	5	10	-
Teachers' Envisioning	5	5	5	-
National Press Conference	-	1		1
Grand Finale		1		1



## ABOUT ENGLISH OLYMPIAD™

The English Olympiad is an exciting journey with the motto "Inspiring Leadership." A large-scale international competition with a large number of students participating. We have over 5000 Campus Ambassadors spread across 100 countries. Almost 135 000 students competed in the three seasons of the English Olympiad.

Now English Olympiad Global is working in more than 100 non-native English-speaking countries. During the previous six years of activities, English Olympiad attempted to reach 20 million people in order to spread the importance of learning English in order to be a global citizen and to lead the world to a better tomorrow. A highly dedicated Campus Ambassadors team is active as leaders with Conviction. As stated in our motto, "inspiring leadership," we strive to provide world-class leaders through our platform by preparing them with conviction and care to face post-pandemic challenges! We have awarded 8000 students the English Olympiad Medal in season 2, and 3. We have organized more than 200 workshops and conferences for interested participants and young entrepreneurs to show them the right way to learn English to compete globally. The English Olympiad is the biggest platform of its kind, bringing together all kinds of students, institutions, participants, and young leaders with a very creative age group.

These groups are open to all students of any grade level.

1. Kids (till class or Grade 2)
2. Small Starts (3-5 Classes/Grades)
3. Juniors (grades 6–8)
4. High Flyers (9–10 classes/grades/O-Level)
5. Trailblazers (11-12 classes/grades/A-Level) and
6. Seniors (any student above HSC or A-Level)

We are involved in developing a curriculum in collaboration with the Education Ministry and the Primary and Mass Education Ministries of Bangladesh.

Please visit <https://www.englisholympiad.net/> for the registration from any part of the world. Institutional registration is also open. You may email to [info@englisholympiad.net](mailto:info@englisholympiad.net) for institutional registration and more.



# TYPE OF PARTNERSHIP





## Grand Finale 2020

The English Olympiad Grand Finale 2020 was held at United International University on January 9 and 10. On the first day, Deputy Minister of Education, **Mohibul Hassan Chowdhury, MP**, inaugurated the event. As the keynote speaker, Dr Atiur Rahman, the 10th Governor of Bangladesh Bank and Brand Ambassador of English Olympiad, spoke about the needs of leadership and how Bangladesh has been enriched with the contributions of the youth. Chowdhury Nafeez Sarafat, the Chairman of Padma Bank Ltd and the chief guest for the second day of the event, handed over the cheques to the winners.



## OBJECTIVES

- ▶ Inspiring students to be global citizens
- ▶ Developing International communication skills
- ▶ Improving leadership among youths by practical leading
- ▶ Emphasizing soft skills
- ▶ Spreading the importance of English Communication
- ▶ Developing English among young students
- ▶ Inspiring Leadership
- ▶ Creating valuable experiences for the youth on Teamwork, Collaboration & Creativity.





INSPIRING LEADERSHIP

## Key International Contributor at English Olympiad



**Marianna Pascal, CSP**  
Top 100 TEDx Speaker  
Kuala Lumpur,  
Federal Territory of Kuala Lumpur,  
Malaysia



**Saana Azzam**  
Founder of MENA Speakers  
Dubai, United Arab Emirates



**Arshi Ayub Mohamed Zaveri**  
CEO | Senior Advisor Royal Family Offices, UAE  
United Arab Emirates  
University of Oxford



**Jasleen Kaur Gumber**  
Head- Marketing  
Benetton Group  
India



**Jacqueline Way**  
Top 100 TEDx Speaker  
Founder #365give  
Canada



**Thanbeer Kaur**  
Senior Educator, MOE Malaysia  
Kuala Lumpur, Malaysia



**Virginie Lemay**  
VLV Coach  
Luxembourg  
Amazon



**Hadar Shemesh**  
Accent & Fluency coach  
USA



**Edward J Okopny**  
Greater Toronto Area, Canada



**Mike Kazi**  
Founder and Chairman  
of the Board at KITO Ltd  
Honorable Adviser  
English Olympiad



**Mohammad Aman Ullah**  
Founder & Chief Organizer  
English Olympiad



## GROUPS

We have six groups for 6 different categories called :



# ENGLISH OLYMPIAD ENGAGEMENT, SEASON-2

50K PARTICIPANTS

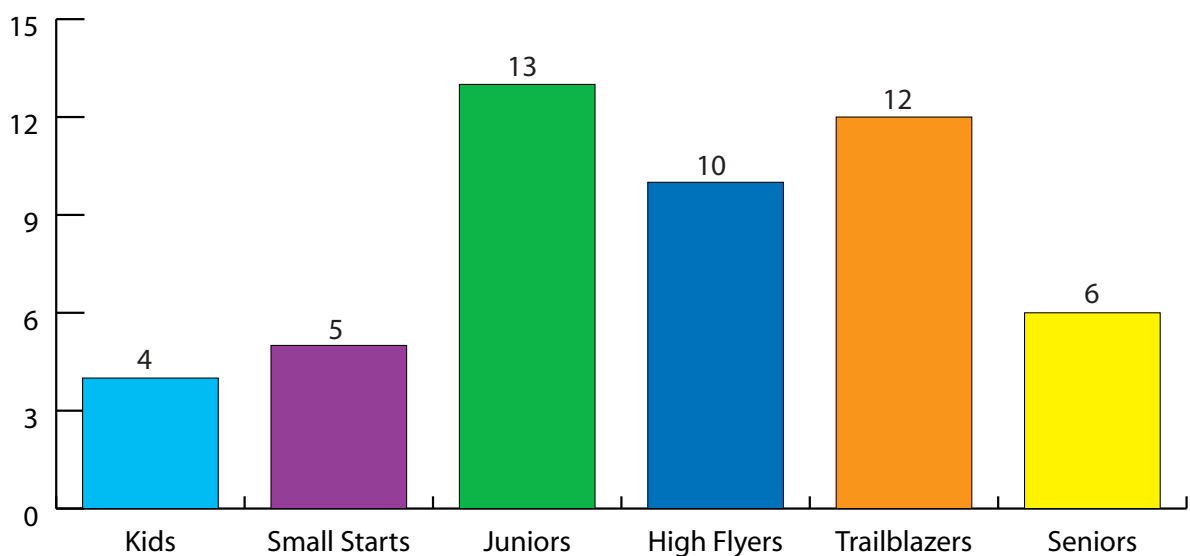


8 DIVISIONS



5000 INSTITUTIONS

## PARTICIPANTS' INSIGHTS (IN THOUSANDS)







## International Activities of English Olympiad

Recently we have announced **English Olympiad event for 100+** countries in an event of English Language fest in Bangkok called 17th Asia TEFL & 6th FLLT International Conference 27-29 June, 2019 where English Olympiad Chief Organizer Mohammad Aman Ullah (Amaan) represented English Olympiad.

**English Olympiad** team also met with Dr. Aziz Akgül MP from Turkey, Dr. Nisha Pandey from India, Dr. Noushin Bayat from USA, Dominique V.Dauster from Germany, Aika Watanabe, Leiko Sonoda, Mitsuru Izumo from Japan, Ong Chee Siang from Malaysia, Pajaree Koonchaimang from Thailand, Paola Samoggia from Italy, Rokia Afzal Rahman, Tahsan Khan from Bangladesh, Samuel Hamrosi from Australia, Nurfarini Daing from Malaysia and many More at Centara Grand Bangkok Convention Center and shared English Olympiad planning for their country.



**SUST Auditorium**



**ICCB**



**KIB**

## English Olympiad Workshops "International Workshop on Communication Skills"

### We Organise Workshops on

1. Communication Skills,
2. Critical Thinking,
3. Creativity &
4. Collaboration.

Thousands of Students, Job Holders, Entrepreneurs, Guardians of Students and Teachers join here as participants.

We can easily spread the theme of English Olympiad™ among them.



## English Olympiad Medals

Designed by Mafruha Kamal -65mm in diameter and 5mm thick.

The front of the medals features the traditional Golden Fiber image of the Bangladesh where farmers are working with the EO logo symbol and event theme, on the other side of the medal she included Shahid Minar and The ENGLISH OLYMPIAD logo.

The design also includes a ribbon, representing the English Olympiad's Inspiring Leadership theme, and an interlocking logo pattern that reflects WOC and mnemonic design together, giving it a sense of outreach, while also representing the achievements and efforts of English Olympiad Participants.

Highlighting the effort and achievement of the English Olympiad Participants, as well as the country where English Olympiad started, these beautiful medals would be a fitting reward for the English Olympiad awardees of 2019. It is the pinnacle of an education and competition career to become an Olympiad champion but we were confident that receiving one of these medals would make it all the more special at Theater Round.

We hoped that seeing the design of the English Olympiad 2019 medals would be a source of inspiration for the thousands of students around the country who were counting down the year before they compete at the greatest English Olympiad show on earth. All of our preparations were focused on ensuring the participants were at the heart of the competition, and we believed that through this rigorous process the panel of experts have selected an artist and a design for medals that all participants would be proud to own!



## PARTNERSHIP OPPORTUNITIES (TITLE)

### Presenting Title Partner's Benefits (Title Partners) :

- **The Event Title:** "Your Company Name" presents "English Olympiad", in all advertisements and marketing materials. (TV, Radio, Newspapers, Online media, Posters, Banners, etc.)
- **Company Logo on T-shirts :** Company logo printed on back of Campus Ambassadors' t-shirts, located above all the other Partners in largest size
- **Promoting Partner Product Samples :** Promoting Partners product samples and/or promotional items included in the English Olympiad Competition
- **Company Logo on Participants' Things :** Company logo on Participants' things
- **Stall for Partner :** Presenting Partner stall at English Olympiad (promotional items, business advertising, and opportunity for outrageous fun!) event premises
- **Reserved Parking Space :** Presenting Reserved Parking Space for Partners at EO event's significant areas
- **Partner's Unique Benefits :** Personalized benefits to be negotiated for presenting Partner's Unique Benefits  
Company logos at all promotional materials
- **Free Team Entry :** A 7-person Team entry
- **Logo on Cheques :** Logo on Cheques for Grand Finale winners
- **Company Logo Position :** Company logo in top position (largest size) on English Olympiad website, Facebook fan page and marketing materials, with link to Partner's website; Facebook mentions twice weekly
- **Highlighted News Article :** Highlighted news article on your business in newsletter, blog, Spotlight section of EO website, and Press Release to news media partners nationally and locally.
- **Special Guest :** Special guest from Partners at Grand Finale
- **TV show Promotion:** (if available)  
Promotion among Campus Ambassadors, Participants & their families
- **Customized and Planned Promotion :** (if Partner wants)
- **Logo on Gifts :** Logo on gifts and materials for guests and judges.
- **Company Name Announcement in Event :** Company name announced throughout the Event Rounds and during the Awards Ceremony

**OTHER PARTNERS WILL GET HUGE FACILITIES WITH GOOD UNDERSTANDING.**





## PARTNERSHIP OPPORTUNITIES (Powered by)

Presenting Powered by Partner's Benefits : (Powered by Partner)

- **The Event Title:** "English Olympiad, powered by "Your Company Name" in all advertisements and marketing materials. (TV, Radio, Newspapers, Online media, Posters, Banners, etc.)
- **Company Logo on T-shirts :** Company logo printed on back of Campus Ambassadors' t-shirts, located just after Event Name and above all the other partners in large size
- **Promoting Sponsor Product Samples :** Promoting Sponsor product samples and/or promotional items included in the English Olympiad Competition
- **Company Logo on Participants' Things :** Company logo on Participants' things
- **Stall for Partner :** Presenting Partner stall at English Olympiad (promotional items, business advertising, and opportunity for outrageous fun!) event premises
- **Reserved Parking Space :** Presenting Reserved Parking Space for Partners at EO event's significant areas
- **Partners' Unique Benefits :** Personalized benefits to be negotiated for presenting partners' Unique Benefits.
- Company logos at all promotional materials
- **Free Team Entry:** A 6-person Team entry
- **Logo on Cheques :** Logo on Cheques for Grand Finale winners
- **Company Logo Position :** Company logo in 2<sup>nd</sup> position (2<sup>nd</sup> largest size) on English Olympiad website, Facebook fan page and marketing materials, with link to sponsor's website; Facebook mentions twice weekly  
**Highlighted News Article :** Highlighted news article on your business in Newsletter, Blog, Spotlight section of EO website, and Press Release to News Media Partners nationally and locally.
- **Special Guest :** Special guest from Sponsors at Grand Finale
- **TV show Promotion:** (if available)
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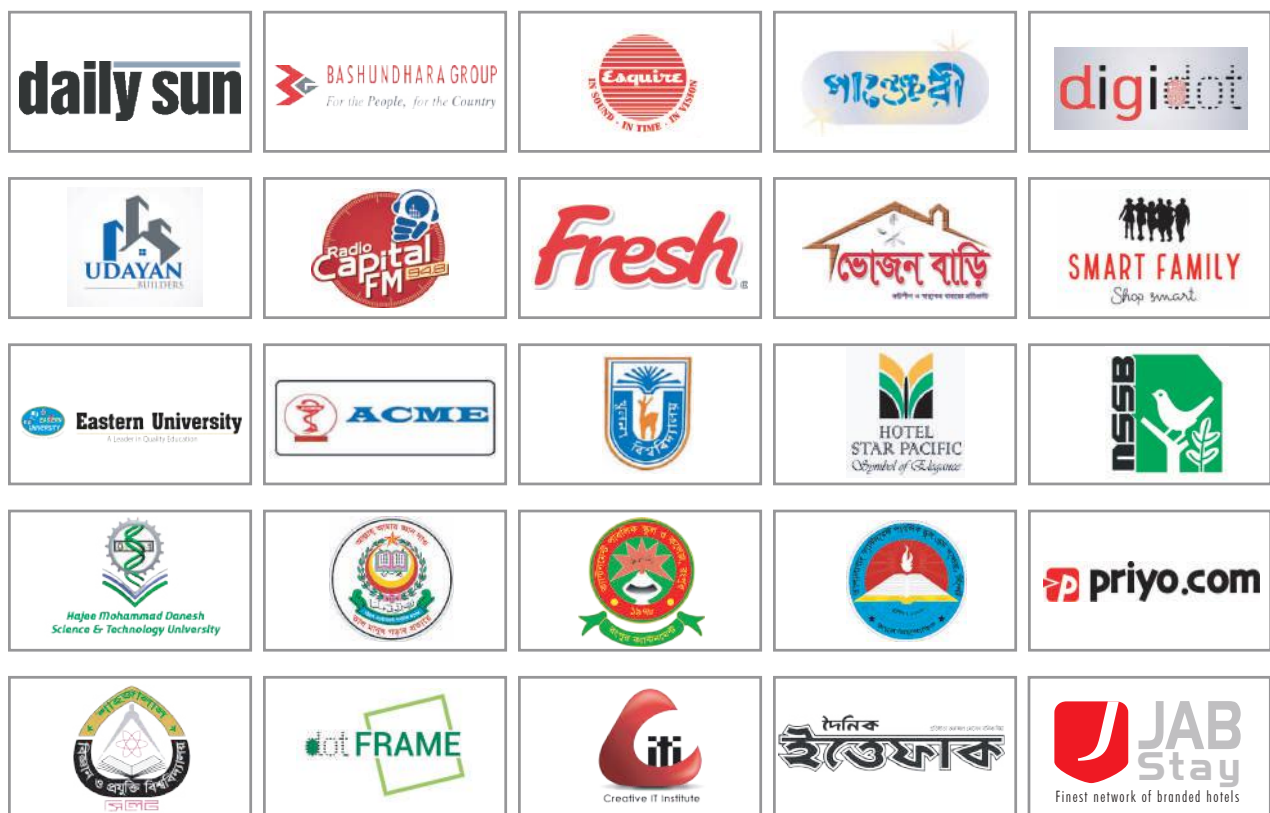
# Partners of English Olympiad™

Season-2



# Partners of English Olympiad™

## Season-1





(Name of Title Partner-1 Name) | (Name of Title Partner -2 Name)

# ENGLISH OLYMPIAD

INSPIRING LEADERSHIP

(Powered by)

Platinum  
Partner

Gold  
Partner

Silver  
Partner

Prize  
Partner

Knowledge  
Partner

Strategic  
Partner

IT  
Partner

Telecast  
Partner

Special Partners

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Media Partners


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# Amaan Leadership


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